

## EV Community Business Forum

The Community Business Forum provides an opportunity for volunteers to use their professional and personal skills to help charities or social enterprises make a bigger difference. The event is structured around the EV Community Business Model Canvas and has been designed to help community leaders spend quality time working on their organisational priorities away from their day to day tasks. Volunteers will work in groups of about 8 colleagues alongside a community group leadership team to identify the strategic and tactical priorities for their charity. Volunteers will use their breadth of skills to brainstorm challenges across all charity business disciplines to help community leaders develop effective options and solutions.

The event will be a two-hour volunteering session that will begin with an introduction from the charity and an overview of the work they do. Volunteers will then discuss the charity's model in further detail to identify key challenges and solutions that will make the greatest impact. The work is captured on the EV Community Business Model Canvas for charities to take away at the end of the event.

### Impact

Volunteers will help the charity to review their service offering, clarify who their service users are, explore possibilities with stakeholders, review funding channels and review how they communicate their message. The programme has a proven track-record of significantly improving the effectiveness of the participating charitable organisations.



 make a difference  
make a **big** difference